

* #13 Akron, O.
Report from McFife ("Sally") —
In we close, improve, have 1 floor operation
purchase price in 1913.

✓ Explore the possibilities of selling.)

#32 Lawrence, Mass.

We renewed lease 11/15/3 for 10 yrs — S.E.T.

✓ H.B.C., E.A.C. or H.A.L. + Const. men to meet,
✓ agreed — "as modest as possible".

#66 Bridgeport, Conn.

Cost of \$50,000.
Purchase along w/ #32.

#54 Wash., D.C. (S.E.M.)

The Caroline Apartments are now available,
We have abt. 970' x 400', 2 flrs.

22 1/2' of stor. on 2 floors — would have: — 139' deep.

Discussion (q & l); being

Bring in analysis. (H.B.C. estimate we can do 1/500 M in vol
(a store, easily (C. H. Rogers), plus \$2,000 M.)

(Const. meet) - 6/16/53 (9) - 1000 12:15 —

Price - S.E.W. \$1,000,000
H.B.C., C.S.I., R.H.W., E.P.N.,
R.L.B., P.S.D., J.R.H., B.E.M.,
L.V.C., C.P.C.

#54 Washington, D.C.

✓ of taking over property at rear of #54 (of abt. same size, sq. ft.) (Each side)
Ext. sales \$52,588 M; prof. 60 M.

Ext. sales \$1,588 M; ext. prof. 70% M.

Big discussion on whether we shd. h. elevators or
not, + where (in store) — (Cost of \$6,000).

Agreed no ans. to purchase this add. prop. + go ahead,
subject to approval of Exec. Comm.

B.D.C. metg - 6/16/53 (end)

105

Baltimore, Md. — Newstore "Brooklyn Park + Shop" (S.E.M.)

(6/19/53 S.D.C. report read by G.E.M.) (abt. 30,000 pop. in the area)
McFife has visited; his report:

"Looks good our type of cust., all white; growing section."
423 car parking.

350 M - 1st yrs, up to 450 M after 2 or 3 yrs.

2 good food markets.

(Glen Burnie — Area going in w/ 25,000 sq ft store (small))

This community does require an expensive set-up — gen.

No perimeter lighting here.

Eliminate some of the finery in certain locations

Vol. of 350 M est.; ext. prof. 23 M. — Exclusive,
Const. cost 735 M.

Take this:

Gwynfield Office C. — S

(S.E.M.)

half shopping center, —

by J. McDonay (developer) (one landlord) 457 +
1081' of frontage of stores here.

100' x 200' — would be 1156' ctos.

46,400 sq. ft. store to be for (C.P.).

#606 is — 1/4 miles W. of this site. — 30,000 pop. in this 4 miles.

Ext. sales \$400 M; ext. prof. 24 M.

cost \$168 M.

Everything guaranteed by McDonay except a dept. store;
he will substitute a J.C. store for dept. store.

Where are you going....it's

Take it / I'm moved

only ten minutes to five? (30,000 pop) J.S.W. —

New store - 150' x 300'

112' of store frontage Great will be here

A + P. + Kroger. (prob. much to buy) Westinghouse big box.

1500 car parking Est. sales 410 M; ext. prof. 25 M. Sharon Steel

Offices 3rd — Const. costs 212 M.

To be rechristened — vol. sites are too low. (sh. is at least 60' M; angle 60°)